

PRESS RELEASE

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**SOS Marine with its Dan Buoy wins
2011 Australian Marine Export Awards
Most Innovative Marine Industry Exported Product**

SOS Marine has been recognised among Australia's most progressive marine industry professionals, winning the 2011 Club Marine Australian Marine Industry Export Awards for the Most Innovative Marine Industry Exported Product.

The Australian Marine Industry Awards provide a platform for recognition of Australia's significant position when it comes to marine export companies who showcase innovation, quality and excellence.

The award for Most Innovative Marine Industry Exported Product recognises market-leading products that demonstrate overall product superiority offering a point of difference from their competitors.

Commenting on the win, the Managing Director of SOS Marine Ross Spencer said: "we have a new safety device so different in the marine world-wide market place which has the potential to save many lives".

SOS Dan Buoy is the first of its kind to comply with elements of the International Life Jacket standard, ISO 12402, and is compliant with Yachting Australia rules. One of its point of difference is that it has handles to assist supporting the patient in the water.

It is compact, simple to use and folds away in an easily stowed carry bag, eliminating storage problems on all boats. It deploys instantly and can be thrown by anyone, man, woman or child to someone who has had the misfortune to go overboard. It should be part of any boat's safety equipment from a tinny, a sailing boat to a Naval Ship.

The SOS Dan Buoy can be used in fresh or salt water and takes up less room in a fishing tinny than a tackle box. This new, simple to use safety device is for every blue-water boat using waterways. The SOS Dan Buoy is an affordable safety device to be in man-overboard rescues. It is reusable after being serviced.

This prestigious Award comes after the SOS Dan Buoy winning two awards this week for Product Excellence and Best New Product.

SOS Marine is an Australian manufacturing company who designs specialised lifejackets and safety equipment for the armed forces, police and emergency services. SOS supplies seven naval forces worldwide with safety equipment.

For more information about SOS Dan Buoy please contact Helen Mansour, SOS Marine helen@sosmarine.com.au or telephone +61 2 97000233 Websites www.sosmarine.com and www.danbuoy.com